

# 7 Strategic Ways to grow your business with Microsoft Dynamics™

Microsoft Dynamics™

Replace your overworked, undersized or outdated accounting software with a business solution from Microsoft to improve efficiency across your organisation.

## 1 Grow without growing pains or adding people

Database size, transaction and user limits holding you back?

Overcome constraints and drive business growth without adding employees or complexity. A single business software solution from Microsoft removes bottle necks to drive productivity and accelerate growth.



Are you ready to grow?

**+8 million**  
Small Business

**-4 million**  
Big Business

Since 1990, big business has eliminated jobs while small businesses added jobs.

### Why companies adopt an ERP system

Process integration	54%
Resolve order processing issues	50%
Hardware & software obsolescence	50%
Resolve data duplication/errors	38%
Reduce excess inventory	35%

## 2 Automate business processes

With small business accounting packages, even the most simple processes, like invoicing and month-end closing can take hours... even days to complete. Automate and streamline repetitive tasks to free up time for more important matters.

## 3 Establish better control

When users can make changes to financial entries without audit trails, your company is at risk. Take control and reduce your chance of fraud with Microsoft Dynamics.



**77%** of all frauds occur in one of six departments

- accounting
- operations
- sales
- upper management
- customer service
- purchasing

**20%** increase in user productivity with common source of information like Microsoft Dynamics

## 4 Support multiple companies

Instead of wasting hours combining financial statements and keeping countless spreadsheets straight, simplify your financial management. Microsoft Dynamics supports multiple databases, business units and companies, delivering insight across your growing business.

## 5 Make your systems easy to use

Role-tailored dashboards put the information your people need right at their fingertips. As familiar as Microsoft Office, Microsoft Dynamics delivers the flexible, secure deployment options that keep everyone productive – at the office, at home, or on the road.



**67%** of employers report increased productivity from telecommuters

### Top business priorities

Develop/deliver innovative products and services	24%
Improve quality of products and services	16%
Adapt to fast-changing business conditions	14%
Increase customer satisfaction	14%

## 6 Focus forward with accurate, up-to-date information and analysis

Transform the way you work. Instead of looking at reports limited to past performance, get real time insight into current activities and developing trends. Microsoft Dynamics delivers the information you need to achieve your business priorities.



## 7 Get going quickly

You can implement Microsoft Dynamics without interrupting your business. Start with what you need today (you can start with just 1 user), then add users and functionality as required. Delivered in the cloud, Dynamics Ignite will have you up and running in days not weeks.

**Dynamics Ignite**  
Business made easy

Dynamics Ignite is a Microsoft business solution – Dynamics NAV 2015 – packaged for small business, and delivered online, by one of the UK's longest-standing NAV partners: Technology Management. Implement Dynamics NAV Ignite for as little as £3,750 and then just £99 per user, per month.

Sources: <http://www.sba.gov/content/small-business-trends>, "Is Your Business Ready for ERP?" Focus Research July 2011, <http://www.acfe.com/rtn-highlights.aspx>, Guidebook Microsoft Dynamics Enterprise Applications for SMBs, Nucleus Research June 2012, <http://www.teleworkresearchnetwork.com>, Information Week Enterprise Applications Survey, April 2012

**Technology Management**  
The Old Rectory,  
57 Waterloo Road, Wolverhampton,  
West Midlands WV1 4QH

☎ 01902 578300  
@ info@dynamicsignite.co.uk  
🌐 www.dynamicsignite.co.uk

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Gold Enterprise Resource Planning  
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